

# **2017 California Farm Bureau Federation Photo Contest Rules**

**Deadline: September 30, 2017 (postmarked or entered online)**

## **Am I eligible?**

The contest is open to any amateur photographer (one who does not regularly receive income from photography) who is a member of a county Farm Bureau in California, a contributing member of California Bountiful Foundation, or the child or ward of either such member.

Employees (and their immediate family members) of California Farm Bureau Federation (CFBF), its affiliated companies or county Farm Bureaus may not participate.

Young photographers are encouraged to enter in the Budding Artists category, presented by California Foundation for Agriculture in the Classroom. An entrant as a Budding Artist must be 13 years old or younger as of September 30, 2017, and a child or ward of a county Farm Bureau member or California Bountiful Foundation contributing member. See below.

## **What is the subject matter?**

Photos should showcase California agriculture, depicting subjects such as fresh food, farm products being grown or harvested, animals on the farm, family farm life, people working on the farm or ranch, rural scenery, urban food production, or plated food.

## **How many photos may I enter?**

An entrant may submit up to five photos.

## **What are the prizes?**

- One Grand Prize winner - \$1,000
- One First Place winner - \$500
- One Second Place winner - \$250
- One Third Place winner - \$100
- Six Honorable Mentions - \$50 each

## **Budding Artists**

This is a separate category for persons who are age 13 or younger as of September 30, 2017, and are the children or wards of members of county Farm Bureaus in California or of contributing members of California Bountiful Foundation. Prizes are:

- One First Place winner - \$250
- One Second Place winner - \$100
- All Budding Artist entrants will receive a copy of the latest "Imagine this..." book.

## Contest Rules

- Photos must highlight California agriculture as described above and have been taken in 2016 or 2017.
- Photos may not have been or be entered in any other contest.
- Photos must accurately reflect the subject matter and the scene as it appears. Photos digitally altered beyond standard optimization (overly altered or filtered) will not be chosen. Sepia and black-and-white photos are acceptable.
- A completed entry form must be attached to the back of each printed photo or submitted for each photo entered online. Incomplete or illegible entry forms will not be accepted.
- If applicable, the model release portion of the form must also be completed and signed by each identifiable person in the photograph; a parent or guardian must sign for a minor. Online entrants will be prompted to print the form to be signed and submitted by email, fax, or mail.
- A child entering as a Budding Artist must provide date of birth on the entry form.
- All photos become the property of CFBF and will not be returned.
- CFBF may, without offering any consideration to or obtaining the further permission of its submitter, use any such photo for any purpose, such as publishing it in *Ag Alert*<sup>®</sup> newspaper or *California Bountiful*<sup>®</sup> magazine, posting it on CFBF websites or social media, reproducing it for Farm Bureau use, or selling it at a county Farm Bureau auction.
- All decisions by CFBF as to the interpretation of these rules or the judging of photos are in its sole discretion and final.

### Printed Photos (mailed):

- Photos must be at least 5 x 7 inches but no larger than 8½ x 11 inches, unmatted and unframed.
- Photos must be printed at the highest-quality printer setting and on photographic paper.
- Turn off the date stamp option on your camera. Photos with a date stamp or photographer's name on the photo will be disqualified.

#### Tips for best print quality:

- Take digital images to a commercial photo finisher (many retail stores have photo centers) and request a print size from 5 x 7 inches to 8½ x 11 inches.
- When printing photos on an in-home inkjet or laser printer, use "best" quality photo print setting (see your printer's instruction manual).

### Digital Photos (submitted online at [cbbf.com/photocontest](http://cbbf.com/photocontest)):

- All entries must have a resolution of 6 megapixels or greater. For more information, see "Image quality" below.
- Smartphone images may be submitted if they adhere to the resolution requirement (see "Image quality" below); otherwise, smartphone images should be printed and submitted as described in "Printed Photos" (above).
- Turn off the date stamp option on your camera. Photos with a date stamp or photographer's name on the photo will be disqualified.

- All digital photos must be in .jpg format.
- Images not meeting these specifications will be ineligible.

Image quality:

- Set your camera to the highest image-quality setting. High-resolution settings on your camera may vary depending on brand. Check the documentation that came with your camera. If shooting in RAW, please export as a high resolution .jpg via your image editing software.
- Resolution can be calculated by multiplying the pixel width of the image by the pixel height. For example, a photograph taken with a 6-megapixel camera set for highest resolution and best quality produces images of about 2832 pixels by 2128 pixels, which are acceptable under the rules ( $2832 \times 2128 = 6$  million pixels). Digital images must be of sufficient resolution to reproduce well on the printed page.

### **What is the entry deadline?**

Entries must be postmarked or entered online by September 30, 2017.

### **How do I enter?**

Enter online at [cfbf.com/photocontest](http://cfbf.com/photocontest).

OR

Mail your printed photos with a completed entry form attached to the back of each photo to:

Photo Contest  
California Farm Bureau Federation  
2300 River Plaza Drive  
Sacramento CA 95833

### **May I request a confirmation of receipt?**

If you require confirmation of receipt of your entry, please contact Chico Ochi at 916-561-5550 or [photocontest@cfbf.com](mailto:photocontest@cfbf.com).

### **Notification of Winners and IRS Tax Form W-9**

Winners will be notified by mail, email, or phone. All winners will be required to complete and submit to CFBF an Internal Revenue Service Form W-9, which will be made available before prizes are distributed.

## **Agreement**

By entering this contest, you grant California Farm Bureau Federation a royalty-free, worldwide, perpetual, non-exclusive license to use, publish, display, distribute, reproduce, edit, adapt, and create derivative works of the submitted photograph, in whole or in part, in any media now known or hereafter discovered, including in use on websites, in publications and for promotional purposes, without compensation or prior notice to you or your successors or assigns, or any other person or entity. Entering a submission in this contest constitutes your irrevocable assignment, conveyance, and transference to CFBF of these rights.

## **Questions?**

Contact Chico Ochi at 916-561-5550 or [photocontest@cfbf.com](mailto:photocontest@cfbf.com).